



prepskills®

PREPARE FOR THE SAT/ACT

WHY ADVERTISE ON THE US COLLEGE EXPO SITE?

We deliver an audience of Canadian and Foreign National students and families planning on gaining their degree from a US University or College

Few sites can offer you the exposure to such a targeted audience of thousands of US-bound students; their families and their schools (Private, Public and Catholic)

Reach thousands of Canadian and Foreign national students (residing in Canada), who are intent on gaining a degree from a US University or College

STUDENT DEMOGRAPHICS INCLUDE:

48% Private, IB or AP students
Over 80% have GPA of 3.5 or higher
Over 40% have GPA's of 4.0

25% are Foreign national students attending Canadian high schools, (and have acclimated to North American living), but who want to attend a US University. The majority of this group comes from Asia, India and Middle East.

35% are student athletes representing every sport.

Undergraduate breakdown
52% Juniors; 28% Sophomores; 10% Seniors; 10% Freshmen

HIGH SCHOOL GUIDANCE COUNSELLORS

Reach over 7500 High School Guidance Counsellors from Private, Public and Catholics Schools in Canada

THE US COLLEGE EXPO WEBSITE IS A YEAR ROUND RESOURCE CENTRE FOR US-BOUND STUDENTS AND THEIR FAMILIES. AS WELL HAS CANADIAN HIGH SCHOOL GUIDANCE COUNSELLORS AND ATHLETIC DIRECTORS, LOOKING FOR INFORMATION ON THE US ADMISSIONS PROCESS AND A GUIDE TO WHICH SCHOOLS TO SELECT.

ADVERTISING - WEB PAGE OPTIONS:

HOME PAGE
US ADMISSIONS INFORMATION
HIGH SCHOOL RESOURCE CENTRE
UNIVERSITY LISTING GUIDE
UNIVERSITY SPOTLIGHT ADS
US COLLEGE EXPO EVENT DETAILS (STUDENT/FAMILIES)

**improving
college and
career
readiness
and success
for everyone**



**National
Collegiate
Athletic
Association**



E-BROCHURES

Expand your message - we will send out your brochure to our database, either to a targeted list or to our complete list of Canadian High School students, their families and High Schools Guidance Counselors.


Here are a few front page samples of the multipage brochures sent to our extensive database

SCAD

The University for Creative Careers®

PROGRAMS OF STUDY:

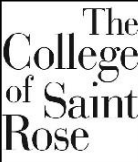
- Accessory Design
- Advertising Design
- Animation
- Architectural History
- Architecture
- Art History
- Arts Administration
- Cinema Studies
- Design Management
- Design for Sustainability
- Dramatic Writing
- Equine Studies
- Fashion
- Fashion Marketing and Management
- Fibers
- Film and Television
- Furniture Design
- Graphic Design
- Historic Preservation
- Illustration
- Illustration Design
- Industrial Design
- Interactive Design and Game Development
- Interior Design
- Jewelry and Objects
- Luxury and Fashion Management
- Motion Media Design
- Painting
- Performing Arts
- Photography
- Printmaking
- Production Design
- Sculpture
- Sequential Art
- Service Design




The Savannah College of Art and Design is a private, nonprofit, accredited institution conferring bachelor's and master's degrees at distinctive locations and online to prepare talented students for professional careers. SCAD offers degrees in more than 40 areas of study, as well as minors in nearly 60 disciplines in Savannah and Atlanta, Georgia; in Hong Kong; in Lacoste, France; and online through SCAD eLearning. SCAD has more than 20,000 alumni and offers an exceptional education and unparalleled career preparation. The diverse student body, consisting of more than 11,000 students, comes from all 50 United States and more than 100 countries worldwide. Each student is nurtured and motivated by a faculty of more than 700 professors with extraordinary academic credentials and valuable professional experience. These professors emphasize learning through individual attention in an inspiring university environment. SCAD's innovative curriculum is enhanced by advanced, professional-level technology, equipment and learning resources and has garnered acclaim from respected organizations and publications, including 3D World, American Institute of Architects, BusinessWeek, DesignIntelligence, U.S. News & World Report and the Los Angeles Times. For more information, visit scad.edu.



Your creative career starts here.

Not every college makes it a point to know your name. Not every college has professors that will stay after class to help you. Not every college has a president who greets you over a cup of coffee. Truth be told, Saint Rose is not like every college. Because Saint Rose is that distinct and special.






PASSION. KNOWLEDGE. PURPOSE.




At The College of Saint Rose, we believe that your education should be both innovative and relevant, and should empower you to think critically, write cogently, speak articulately, and to gain the knowledge and understanding of different cultural and faith traditions – because these are the leadership skills you will use throughout your personal and professional life. Our mission ensures that students experience the value of service to others, whether in a local afterschool program or in an orphanage in Honduras.

We also know that in the end, you and your parents want your college experience to provide you with the tools you need for life after college. You need to have a resume with the internships and field experiences that enable you to walk into an interview and land that first job.



LAKE FOREST COLLEGE




Founded in 1857, Lake Forest College is a highly selective liberal arts college located in Illinois, just 48 km north of Chicago. Our diverse student body of 1,500 students represents 80 countries and 47 U.S. states. *U.S. News & World Report* ranked the College in the top 100 colleges in the U.S. A liberal arts education, in addition to focusing one's study in a particular field, enables students to study outside of their major area of interest, teaching them to think critically, write analytically, and communicate effectively. At Lake Forest, students graduate prepared for professional success in today's competitive world.

Expect to be challenged at Lake Forest - a place where you will work face to face with faculty who are experts in their field. The student/faculty ratio is 12:1 and there are no graduate teaching assistants here! In the classroom, you will be known by your name. Our average class size is 19 students. Your voice and opinion matters and you will be heard. At Lake Forest, you can pursue a passion, be a leader, enact change, and have fun. We'll give you the knowledge, tools, and space to take your ambitions to the next level. You'll hear it often, you will make a difference here.


Our close proximity to the world class city of Chicago allows our students to take advantage of all the city has to offer – excellent internship opportunities and a wealth of cultural and social activities. Students may decide to enroll in our "In the Loop" Program where students live in Chicago while taking classes and doing an internship.

Research opportunities abound. Students assist faculty members with their research and as a result are often able to attend national conferences and may even have the research published.

Lake Forest has 17 varsity athletic teams (NCAA Division III) in addition to several club and intramural sports. Varsity teams include nine women's teams and eight men's teams. Information regarding Forester Athletics may be found at <http://www.collegesports.com/landing/index>.



This is Penn State



WHAT WE DO BEST

We teach students to be leaders with a global perspective. We conduct research to improve lives. We add millions to the economy through projects in our state and beyond. We help communities by sharing our faculty expertise and research support students through, among other things, advising and counseling services for school and life, diversity and inclusion services, social media sites, safety services, and emergency assistance.

Our network of more than a half-million alumni is accessible to students when they want advice, job networking and mentor opportunities, and information about what to expect in the future. We have graduates all over the world, ready to help.




The best part of Penn State is our people—our students, faculty, staff, alumni, and residents in communities around our campuses. The people who study and work at here every day are dedicated to learning and fostering a diverse and inclusive environment.

YOUR PENN STATE LIFE

As a prospective student, are you looking for a university that balances academic rigor with a student experience rich in opportunities? Found it!

Your life at Penn State will be an incredibly wonderful time when you'll meet friends you'll have for life. You'll be among your peers, all with a common understanding of what it's like to be preparing for the fast-forward world of your future.

You'll work hard in your courses and learn that you're working for your knowledge and career, not just to pass tests. Our academic programs are dedicated to creating leaders. Put simply, we want our students to succeed.



The Pennsylvania State University (commonly referred to as Penn State or PSU) is a public, state-related research university with 24 campuses across The Commonwealth of Pennsylvania. Founded in 1855, the university has a stated threefold mission of teaching, research, and public service.

Total enrollment of the University is over 95,000 students, but because of its many campuses, can offer enrollment at a campus as small as 600 or as large as 46,000 students.




Penn State Academics

Penn State features over 160 baccalaureate majors taught by expert faculty that are recognized both nationally and internationally for their achievements in teaching and research. Many of our programs are highly ranked, but if you are undecided about an intended major, Penn State can help you decide.

Why Penn State?

Penn State is in the top 1 percent of universities worldwide and has the largest alumni network in the nation with more than a half-million living alumni. A nationally recognized Research Institution, Penn State teaches students to be leaders with a global perspective.

Penn State's graduates are among the most popular with corporate recruiters; in a 2010 Wall Street Journal survey, recruiters ranked the University as their top destination for high-quality graduates.



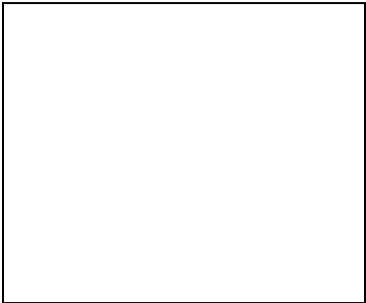
E-Brochures can be scheduled to compliment your recruiting campaigns or events

BASIC WEBSITE AD SIZES



Leaderboard - **728x90** pixels

Submission Lead Time
Min 3 business days before campaign start



Rectangle
180x150 pixels

Submission Lead Time
Min 3 business days before campaign start



Wide Skyscraper
160x600 pixels
Submission Lead Time
Min 3 business days before campaign start



Medium Rectangle

300x250 pixels

Submission Lead Time
Min 3 business days before campaign start



Button

120 x 60 pixels

Submission Lead Time
Min 3 business days before
campaign start

UNIVERSITY LISTINGS

Include your school in the sortable list of over 1500 US Colleges and Universities that will be used by thousands of US-bound students.

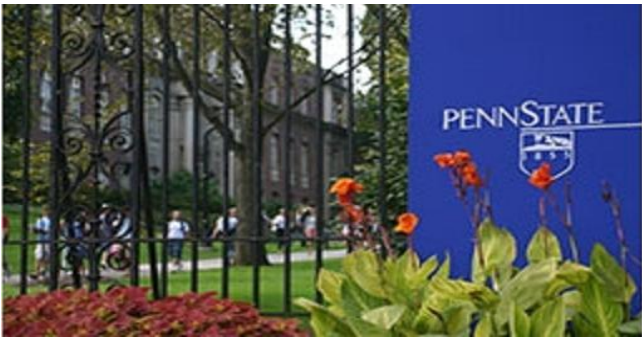
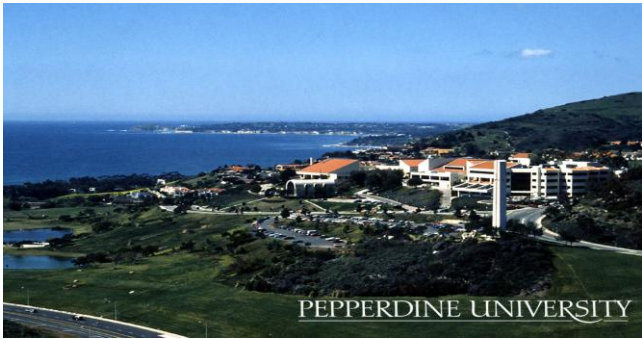
Bold your name and hyperlink to a profile page featuring your school’s highlights

Hyperlink to your website

Webpage ads - or feature you school in a basic webpage ad on the listing page

SPOTLIGHT ADS

Here are samples of “spotlight ads” that are featured above the US University and College listings



Spotlight ads command attention and open to profile page

REACH THE RIGHT AUDIENCE

Contact U.S. College EXPO representatives to discuss a campaign designed to meet the marketing needs of your University, College or organization.



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